

VASA Board of Director Minutes  
November 10, 2025  
VASA HQ

Doug Stone calls the meeting to order at 6:00 pm

### **Roll Call**

**BOD Present:** Steve Mosher, Ray Blakeney, Lloyd MacCormack, Bob Cruickshank, Chris Hill, Jay Potvin, Tom Nazzewski, George Barton, Steve Bean, Mike Small, Fred Elliott

### **BOD Present Online:**

Curt Girard, Ken Wetherell, Ian MacKenzie, Robbie (& Judy) Perdue, Laura Champagne, Chris Putney, Vern Stone

**E-Board Present:** Doug Stone, Doug Wheeler, Bill Huff, Melissa LaBounty, Bartholomew Howes (online)

**Staff (Non-voting) present:** Jeremy Sneed, Ethan Hill, Gordon Pirie (online)

**Additional Guest:** from new club Lunenburg Blackbears - James Sullivan

Doug Stone acknowledges that Erik Moreau is not currently at the meeting as he had an emergency medical issue last weekend & will be out for a few days.

### **Secretary's Report:**

Are there any additions or corrections to the secretaries report?

-Doug Wheeler mentions that he was missed as attending last month's meeting

-Chris Hill made a motion to approve the report with the amendment above, seconded by Steve Mosher, approved by all, none opposed, motion carries

### **Treasurer's Report:**

-Bill reminds us about updating your info for your club (routing number & account number) with Jeremy so that he can send your TAD money each month with corrected info (club name not in club Treasurer's name). He would like to see this all taken care of by the beginning of 2026.

-Statement of activity is still showing negative numbers, this is normal.

-A motion to accept the report by Chris Hill, seconded by Tom Nazzewski, approved by all, none opposed, motion carries.

### **Staff Reports:**

**Office Manager from Erik Moreau (read by Jeremy Sneed):**

- **Year to date membership numbers (thru 11/3/25):**
  - 5,340 memberships as of last Monday, roughly 350 memberships short of last year (total of 5705 for 2024)
- **Additional discussion:**
  - Searching for a new Customer Relationship Management (CRM) partner at this time. Hubspot refused to be helpful this fall while we were reviewing pain points that we had with them throughout the previous year, mostly in terms of automation / reporting, and searching for a new ED. Narrowing search from other vendors and getting demos on capabilities.
- **Grant Updates:**
  - Submitted LNAC work from VOREC grant roughly \$26K, submitted & received trailer reimbursement RTP \$13,500 (which will be reflected in next month's report) and working on submission of Wright Farm Road \$49,000
- **Customer Service update:**
  - A large number of calls in October on last minute memberships for one more ride and using ATV's for hunting purposes, large focus for next year's strategic planning should be on how we can assist trip planning. Also, if towns allow ATV use, do they cut off or closing dates?
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- Questions or comments? -none

**Trails Coordinator - Ethan Hill:**

- **VTMP:** The trails team installed access control features and a culvert for LNAC to reopen a large portion of trail off Messier Hill Rd in Roxbury, placed 6 loads of material on the Sugarhouse trail, and rebuilt waterbars for CVATV. Completed phase 3 of the Stagecoach trail for SRR including rebuilding 16 waterbars, replaced 2 culverts and hauling & placing over 1000 tons of material. We are now working on a section of Great River Hydro property for the Jack Pines Pirates that was damaged by flooding. We will be moving to another project for Jack Pines shortly after and then wrapping up for winter maintenance. Hoping to haul the equipment back by the end of next week.
- **Equipment:** Everything is going well. Winter maintenance will begin soon
- **Grants:** National Forest Foundation Grant was submitted for reimbursement and is valued at \$85,000
- **Additional Business:**
  - **Free Weekend - Doug Stone**
    - ◆ Any suggestions on when we should do it? Doug throws out that maybe June would be the best month to do it in, maybe the 19th, 20th & 21st or 26th, 27th & 28th.
    - ◆ Motion made by Fred Elliot to move forward with the free weekend on the 26th, 27th & 28th weekend in June, seconded by Bob Cruickshank, approved by all.
  - **TAD Club Payments - Tom Nazzewski**

- ◆ What are everyone's thoughts about raising the dollar amount that goes to clubs for TAD's?
- ◆ After a bit of discussion, a motion was made by Chris Hill to leave it alone & not increase it this year, Seconded by Fred Elliott, approved by all
- **Executive Director Update - Doug Stone**
  - ◆ The E-board received about a dozen applications, scheduled 4 interviews & 1 person backed out from an interview & has selected one but are still working on finalizing details with the candidate
    - George Barton asked if the hiring of the Executive Director is a decision that the E-Board can make on their own without BOD involvement? Bart Howes answers yes, that hiring staff is an E-board only decision according to our by-laws.
- **Any New or Old Business?:**
  - ◆ **Club Charter Agreements - Jeremy Sneed:**
    - He hands everyone at the meeting a copy of the agreements, and will send an email out to all the others. He would like them returned by January 1st, 2026. If nothing has changed on the contact list, you can mark it the same as last year.
  - ◆ **New Club - Douglas Stone:**
    - Lunenburg Blackbears to join us soon
    - Plus a potential one in Brookfield (Mudrunners)
    - Lloyd MacCormack is helping Brookfield with the new club process book. Doug Stone adds that we will be working on getting it updated (startup guide)
  - ◆ **Yankee Sportsman Classic - George Barton:**
    - George Barton did some research on the cost of an ATV (a 2025 Polaris Sportsman 570 for \$8300.00) to raffle at the event.
    - George makes a motion to raffle a machine at the Yankee Sportsmans Classic, seconded by Chris Hill, Voted, only 1 yes vote, the majority voted no so the motion was not passed.
  - ◆ **E-board bios:**
    - **Doug Stone**
    - **Doug Wheeler**

A motion was made to adjourn by Steve Mosher, seconded by Fred Elliot, meeting was adjourned at 7:02 pm.