

VASA Board of Director Minutes
September 8, 2025
VASA HQ

Doug Stone calls the meeting to order at 6:00 pm

Roll Call

BOD Present: Ray Blakeney, Lloyd MacCormack, Bob Cruickshank, Jay Potvin, Tom Nazzewski, George Barton, Steve Bean, Mike Small, Fred Elliott, Russell Stone

BOD Present Online:

Ken Wetherell, Chuck Lyman, Joe Berard, Chris Hill, Laura Champagne, Bob Williams

E-Board Present: Doug Stone, Bill Huff, Melissa LaBounty, Bartholomew Howes (online)

Staff (Non-voting) present: Jeremy Sneed, Erik Moreau and Gordon Pirie, Ethan Hill (online)

Secretary's Report:

Are there any additions or corrections to the secretaries report?

-Erik Moreau mentions that the grant update should read \$36,000 not \$75,000.

-motion is made to approve the report (with the correction stated above) by Fred Elliot, seconded by Jay Potvin, approved by all, none opposed, motion carries

Treasurer's Report:

-Bill states there is nothing outstanding to report this month, a normal month in comparison to the last month, just slightly in the black. Biggest income was money received from the state & our biggest expenditure was salaries and wages, nothing out of the ordinary to report.

-A motion to accept the report by Russell Stone, seconded by Steve Bean, approved by all, none opposed, motion carries.

Staff Reports:

Office Manager - Erik Moreau:

- **Year to date membership numbers (thru 9/2/25):**
 - 4,848 memberships as of last Tuesday (realistic goal of 5250 for 2025)
 - Still roughly 675 memberships short of last year (total of 5705 for 2024)
- **Marketing Programs currently:**
 - New outreach to Law Enforcement (solid discussion with Mike Scott).
 - Law enforcement has definitely been out a little more, just received a more substantial bill
 - State police discussion with Jason Danielsen with recent issue in Vershire

- Social media posts being made weekly
- **Grant Updates:**
 - Submitting reimbursement of LNAC work from VOREC grant roughly \$26K for LNAC, trailer reimbursement RTP \$14,300
- **Sign Store:**
 - All caught up with orders
 - sign inventory replenished including green single arrow signs.
 - Friendly reminder to pay the invoices that were sent out please
 - Adding a caution bridge ahead sign & large green sign with two way arrows showing straight option or turning right or left
- Bill adds that he spoke to Frank Stanley and Jason Batchelder is the new commissioner for Fish & Wildlife. He has reached out, looking to schedule a meeting with the office staff & the e-board as soon as it can be scheduled.
 - Fred Elliot asked if maybe we could get Jason to attend a BOD meeting, Bill said he will definitely ask him to see if it is possible.
- Questions or comments:
 - Steve Bean asked about the number of ATV's registered in the state vs VASA registered TAD numbers
 - - state of VT has 17,000 registered ATV's in comparison to our 4,848 currently with TADs

Trails Coordinator - Ethan Hill:

- **VTMP:** project in Lowell has been completed, work will shift to Wheelock
- **Equipment:** the new trailer is working well. The PJ trailer has been sold. The ASV requires a replacement idler wheel and bearing on the under carriage, parts have been ordered and picked up, just need to find some time to work on it in the shop
- **Grants:** continuing to work with Erik on reimbursement submissions

Questions:

-Tom - how many miles of trails do we currently have? Ethan would estimate around 1,200 miles

Additional Business:

→ Club Tax Updates - Jeremy

- ◆ All clubs are up to date!
- ◆ Will be sending out 2026 annual forms in October

→ Yankee Sportsman Classic- Jeremy Sneed

- ◆ Do we want to plan on being a part of it still in 2026? We have already paid for it. 3 day event on January 16, 17 & 18th, 2026 in Essex, VT
- ◆ Anyone willing to help with it? Let the office staff know if you're willing to volunteer. Hours are Friday noon to 6, Saturday 9 to 6 & Sunday 9 to 4 pm

- Can we sell TAD's there? Does not work with the time constraint, people spend an average of 60 to 120 seconds at each booth. More of an informational event with giveaways.

→ **TAD discussion from Annual Meeting - Tom Nazzewski**

- ◆ In November we will be discussing raising the club portion of the TAD's. Does anyone have any thoughts or opinions on raising it \$5.00 as Tom suggested at the annual meeting.
 - Current 2026 TAD price is \$85.00 (\$50.00 to VASA, \$30.00 to club) for in state & \$130.00 (\$100.00 to Vasa, \$30.00 to club) for out of state
- ◆ Also, he asks are we going to have numbers on the stickers or just 2026 on next year's stickers?
 - E-board mentioned to Erik (prior to BOD meeting) that he should have a presentation ready for October 2025 meeting to vote on 2026 TAD stickers with cost comparisons for stickers with year vs actual numbers
 - Bill will also make a point to ask F&W commissioner if numbers make a difference vs having the year as the number on the TAD

→ **New or Old Business:**

- ◆ **Tom-** question for Ethan - did you receive everyone's closing dates? He has not had time to review them but will update them if necessary.
 - He also asked are there any clubs that open their trails in winter for ATV's with tracks? Currently only Jack Pines Pirates expect trails that access state highways
- ◆ **Lloyd-** spoke to Jeremy previously about a book with the process to open a new club. Does anyone have a copy of the old book? Jeremy is working on one.
- ◆ Doug Stone mentions that VASA is going through a bit of change currently, there are many people working together, all the clubs we have participating are excellent. We have to keep working together if we are going to make all of this work. We have to stick together & work together. They are going to be changes that we may not all like, there are always rules in life that need to be followed or paid for if not followed.. He appreciates everyone sticking with VASA & the clubs, working together, being volunteers, making this work, showing the State that we are here to stay. He wants to keep it that way, wants us to keep moving forward as an organization, with all of the clubs as a whole. Thank you!.
- ◆ Steve Bean asks if we have advertised yet for a new Executive Director? Doug states that the E-board & office staff are currently working together on the job descriptions & info that we will be putting out on Indeed etc.

A motion was made to adjourn by Fred Elliott, seconded by Russell Stone, meeting was adjourned at 7:00 pm.